

Rubiera, October 10, 2025

## PRESS RELEASE

### ARAG will showcase new technological solutions at Agritechnica 2025.

At Agritechnica 2025, ARAG confirms its leading role in the evolution of agricultural mechanization by showcasing a new range of advanced solutions for precision agriculture.

The company further strengthens its position in the industry by offering smart, connected systems that enhance operational efficiency, support sustainability and improve the quality of fieldwork across a wide variety of applications. At the German trade fair, ARAG will be showcasing major new product developments at booth J20 in Hall 9.

#### Flowtron – Spot Spraying Applications

In the crop protection segment, ARAG presents an upgraded version of the **Flowtron system**, now capable of interacting with external **artificial vision technologies**.

This integration allows weeds to be detected and treated selectively, with Flowtron valves activated only where needed. The result is a significant reduction in crop protection product usage, along with a lower environmental impact. The synergy between artificial vision and the Flowtron system offers manufacturers a complete solution for developing high-performance spraying equipment, supporting a more sustainable and environmentally responsible approach to farming.

#### ORION 2+ – High-Precision Flow Measurement for Demanding Applications

**Orion 2+** is the next generation in ARAG's line of electromagnetic flow meters, designed for highly accurate monitoring across a broad range of applications. It is particularly well-suited for handling high-conductivity liquids such as liquid fertilizers.

Thanks to its **extended reading range**, Orion 2+ fits seamlessly into different types of crop protection equipment. The **integrated self-cleaning function** removes residue through an electrochemical process, drastically reducing maintenance needs while ensuring consistent accuracy and uninterrupted operation.

#### Delta 70T + IBX 50 – Precision Spraying with a Compact Touchscreen Interface.

Among the innovations ARAG is bringing to Agritechnica 2025 is a fully integrated solution featuring the **IBX 50 control unit and the Delta 70T touchscreen**.

This configuration represents the natural evolution of the well-known **Bravo 400S**, delivering significant improvements in **technology, precision and user experience**.

The IBX 50 control unit paired with Delta 70T touchscreen system represents a significant step forward in making precision farming accessible even on machines and implements not natively equipped with ISOBUS technology. The transition from a button-based interface to a touchscreen ensures a smoother, more intuitive user interaction, while remaining a cost-effective solution.

#### ORION 3 – Precision Seeding with Individual Row Control

For seeding operations, ARAG introduces **Orion 3**, the electromagnetic flow meter designed for the precise application of liquid fertilizers on planters. Its **CAN-Bus interface** allows multiple units to be connected, enabling real-time monitoring of the flow on each individual row. At Agritechnica, ARAG is expanding the Orion 3 range with a new version offering increased flow capacity of up to 220 litres per minute.

This makes it one of the most accurate and high-performance solutions available for precision seeding.

ARAG S.r.l. con socio unico

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[www.aragnet.com](http://www.aragnet.com)

### **Technology, Sustainability and Efficiency**

Aligned with Agritechnica 2025's theme, "Touch Smart Efficiency", ARAG is at the forefront of digital and sustainable innovation. The company continues to deliver technologies that increase productivity in the field while reducing environmental impact.

**Hall 9 – Booth J20**  
**9–15 November 2025 | Hannover, Germany**

ARAG S.r.l. develops and manufactures components and systems for spraying, weeding, and crop protection, serving the precision agriculture sector. Research, technological innovation, sustainability, and human capital are the core values that make ARAG one of the leading global players in the industry. ARAG's solutions are a key part of modern agricultural management strategies, enabling data-driven improvements in productivity, sustainability, and resource efficiency. Founded in 1976 in Rubiera, ARAG employs over 600 people and operates through four subsidiaries worldwide. Today, ARAG is the Precision Agriculture Division of Nordson Corporation (Nasdaq: NDSN).

Per maggiori informazioni:

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